

A Multidisciplinary Approach to Successful Management of Cardiovascular Disease in the Cancer Patient

Join **Dr. Rama Balaraman** of **Ocala Oncology**
on **Saturday, January 22, 2011**
from **11:30 AM - 12:45 PM** at
The India Association Cultural & Educational Center
2030 NE 36th Ave
Ocala, Florida 34470

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Dear Colleagues,

It is with great pleasure that we invite you to join us for an exciting educational activity, ***A Multidisciplinary Approach to Successful Management of Cardiovascular Disease in the Cancer Patient***, at ***The India Association Cultural & Educational Center*** on ***Saturday, January 22, 2011*** from ***11:30 am – 12:45 pm***.

This CME-certified meeting offers an opportunity for community-based cancer caregivers to acquire knowledge of the most recent advances in the management of cardiovascular effects of anticancer treatments. Designed to be multidisciplinary and interactive, this meeting will be facilitated by ***Dr. Rama Balaraman*** from ***Ocala Oncology*** who will stimulate and guide discussion of the latest data and their application through the presentation of select patient cases. In addition, ***Dr. Jean-Bernard Durand*** from ***The University of Texas MD Anderson Cancer Center*** will also participate in the case discussions as well as provide updates on the latest applicable practice-changing data on managing the cardiovascular effects of anticancer treatments. The activity will ultimately focus on the immediate integration of these treatments into your community practice. Please refer to the agenda below for further meeting details, or e-mail Dawn Riggerbach at Dawn.Riggerbach@OncologyToday.com.

On behalf of ***Ocala Oncology***, we hope that you will join us as we provide a multidisciplinary perspective of the most up-to-date treatment options for cancer patients with cardiovascular disease and offer suggestions for their implementation into your practice.

Sincerely,



Oncology Today™ 10101 Woodloch Forest, The Woodlands, TX 77380

Meeting Faculty

Meeting Moderator	Meeting Faculty
Rama Balaraman, MD Medical Oncologist/Hematologist <i>Ocala Oncology</i> <i>Ocala, Florida</i>	Jean-Bernard Durand, MD Director of Cardiomyopathy <i>The University of Texas</i> <i>MD Anderson Cancer Center</i> <i>Houston, Texas</i>

Meeting Agenda

11:30 AM - 11:35 AM	Welcome & Introduction	Rama Balaraman, MD
11:35 AM – 12:00 PM	Successful Management of Cardiovascular Disease in the Cancer Patient: A Focus on Hypertension and Cardiomyopathy	Jean-Bernard Durand, MD
12:00 PM – 12:05 PM	Question & Answer	Jean-Bernard Durand, MD
12:05 PM – 12:45 PM	Case Studies	Rama Balaraman, MD Jean-Bernard Durand, MD
12:45 PM	Closing Remarks	Rama Balaraman, MD

Venue

The India Association Cultural & Educational Center
2030 NE 36th Ave
Ocala, Florida 34470

Program Overview

The survival rate of cancer patients has greatly increased over the last 20 years, and much of this is attributed to the growing number of therapeutic options for cancer patients. However, many of these therapeutic options include increasingly complex combinations of anti-cancer agents, radiation therapy, and surgical intervention. A significant number of these therapies have potential adverse cardiac effects, which can negatively impact patient outcomes. Cancer survivors may have as great a risk of cardiac disease as from recurrent cancer including both acute and long-term side effects associated with anticancer treatment. The side effects resulting from cancer treatment have been shown to range from hypertension, to hypotension, to heart failure.

Data and recommendations from recent research may reduce the barrier that cardiovascular disease presents to an effective cancer treatment and decrease the acute or long-term risk of cardiovascular complications in cancer and cancer treatment.

The ultimate goal of this meeting is to improve the patient care by supporting a multidisciplinary approach to treating hypertension and cardiomyopathy in cancer patients.

Target Audience

This continuing education program is intended for a multidisciplinary audience of community-based caregivers, including medical, surgical, and radiation oncologists, hematologists, oncology fellows and residents, cardiologists, internists, and primary care physicians. Nurses, pharmacists, and other practitioners who are involved in the care of cancer patients are also invited to attend.

Learning Objectives

At the conclusion of this activity, you should be able to:

- Explain the etiology and epidemiology of short and long-term cardiovascular effects of anti-cancer treatments.
- Detail the evidence-based guidelines that provide recommended evaluation/assessment of risk and/or management of short and long-term cardiovascular effects of anticancer treatments using evidence-based methods.

- Describe the therapeutic goals for management of short and long-term cardiovascular effects of anticancer treatments.
- Incorporate into practice, assessment and management recommendations so that community-based oncologists, cardiologists, internal medicine and family practitioners can provide optimal multidisciplinary care to cancer patients and survivors with short and long-term cardiovascular effects of anticancer treatments.

Method of Instruction

The method of instruction for this conference includes lectures, slide presentations, and question-and-answer sessions to create an interactive educational forum. A course evaluation will be given to each participant.

Accreditation Statement/Designation of Credit



This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of The University of Texas Medical Branch at Galveston (UTMB) and Oncology Today™. The University of Texas Medical Branch at Galveston is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Texas Medical Branch at Galveston designates this educational activity for a maximum of 1.25 *AMA PRA Category 1 Credits*™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Policy on Disclosure

The ACCME Standards require that the faculty disclose to Oncology Today and the University of Texas Medical Branch at Galveston any financial relationships that they or their spouse may have so that conflicts can be resolved prior to the meeting. Faculty are not permitted to speak at the meeting without resolving any conflicts that may exist.

Special Assistance

In compliance with the American Disabilities Act, The University of Texas Medical Branch and Oncology Today™ will make all reasonable efforts to accommodate persons with disabilities at this meeting. Please call (866) 924-5290 if you need special assistance.

**This Certified CME Activity is Supported by an Educational Grant from:
Pfizer**

Register Now. It's Easy! It's Free!

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Please copy completed form and fax to: (281) 863-6367 or register online at: www.oncologytoday.com

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Ocala, Florida 34470

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For additional information, please call Dawn Riggerbach at (866) 924-5290.

Please reply by January 15, 2011 to guarantee your reservation. Confirmations will be sent via e-mail only (e-mail will be used solely for confirmation purposes).