



Community Updates in Oncology 2010: A Focus on Head and Neck Cancers

Join Drs. Paul DesRosiers of Central Indiana Cancer Centers and Ezra Cohen of The University of Chicago Medical Center on **Thursday, July 29, 2010**
from **6:00 PM - 8:30 PM EST** at
Eddie Merlot's in Indianapolis, Indiana

Earn 2.0 AMA PRA Category 1 Credit(s)TM

Register NOW by printing and faxing the attached form

OR

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Dear Colleagues,

It is with great pleasure that we invite you to join us for an exciting educational activity, **Updates in Community Oncology 2010: A Focus on Head and Neck Cancers**, at *Eddie Merlot's in Indianapolis, Indiana on Thursday, July 29, 2010 from 6:00pm – 8:30pm.*

This certified CME-accredited dinner meeting offers an opportunity for community-based cancer caregivers to acquire knowledge of the most recent advances in head and neck cancers treatment. Designed to be multidisciplinary and interactive, this meeting will be facilitated by **Dr. Paul DesRosiers** from **Central Indiana Cancer Centers** who will stimulate and guide discussion of the latest data and their application through the presentation of select patient cases. In addition, **Dr. Ezra Cohen** from **The University of Chicago Medical Center** will also participate in the case discussions as well as provide updates on the latest applicable practice-changing data on head and neck cancers. The activity will ultimately focus on the immediate integration of these treatments into your community practice. Please refer to the agenda below for further meeting details, or e-mail Dawn Rigenbach at Dawn.Rigenbach@OncologyToday.com.

On behalf of the **Central Indiana Cancer Centers**, we hope that you will join us as we provide a multidisciplinary perspective of the most up-to-date treatment options for patients with head and neck cancer and offer suggestions for their implementation into your practice.

Sincerely,



Meeting Faculty

| Meeting Moderator | Guest Faculty |
|---|---|
| Paul DesRosiers, MD Radiation Oncologist <i>Central Indiana Cancer Centers Indianapolis, Indiana</i> | Ezra Cohen, MD Associate Professor of Medicine <i>The University of Chicago Medical Center Chicago, Illinois</i> |

Meeting Agenda

| | | |
|----------------------|--|---------------------------------|
| 6:00PM–6:30PM | Registration and Dinner | |
| 6:30PM–6:40PM | Welcome and Introduction | Paul DesRosiers, MD |
| 6:40PM–7:25PM | Presentation: <ul style="list-style-type: none"><i>Optimizing Treatment for Patients with Locally Advanced Head and Neck Cancers</i><i>New Developments in Treatment of Metastatic Recurrent Head and Neck Cancers</i> | Ezra Cohen, MD |
| 7:25PM–8:25PM | Interactive Case Study Presentations & Discussion | Faculty and Participants |
| 8:25PM–8:30PM | Closing Remarks | Paul DesRosiers, MD |

Venue

Eddie Merlot's
3645 E. 96th Street
Indianapolis, Indiana 46240
(317) 846-8303

Program Overview

This activity will feature both a community-based and academic cancer expert reviewing the latest updates in the treatment and management of head and neck cancers. Discussions will focus on the immediate clinical integration of these treatments into the community setting where many cancer patients are treated. Participants will take away practical information to assist in delivering the most effective evidence-based clinical strategies to their patients.

Target Audience

This educational program is directed toward medical, surgical, and radiation oncologists interested in the treatment of patients with head and neck cancers. Fellows, nurse practitioners, nurses, physician assistants, pharmacists, researchers, and other health care professionals interested in the treatment of head and neck cancers are also invited to attend.

Learning Objectives

After participating in this activity the learner should be better able to

- Evaluate differential treatment outcomes to therapy in patients with HPV-positive tumors
- Assess the potential of molecular markers to predict response to therapy in head and neck cancer
- Describe the efficacy and safety of induction regimens in locally advanced disease
- Discuss clinical data on incorporating EGFR inhibitors in combined modality therapy
- Describe the efficacy and safety of EGFR inhibitors in metastatic disease
- Discuss clinical data on antiangiogenic agents and other novel targeted agents in head and neck cancer
- Apply data from clinical trials to determine the optimal course of therapy in defined patient populations

Method of Instruction

The method of instruction for this conference includes lectures, slide presentations, and question-and-answer sessions to create an interactive educational forum. A course evaluation will be given to each participant.



Accreditation Statement/Designation of Credit

Physicians' Education Resource is dedicated to *advancing cancer care through professional education* for the multidisciplinary health care team.

Physicians' Education Resource is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Physicians' Education Resource designates this educational activity for a maximum of 2.0 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Policy on Disclosure

The ACCME Standards require that the faculty disclose to Oncology Today and PER any financial relationships that they or their spouse may have so that conflicts can be resolved prior to the meeting without resolving any conflicts that may exist.

Special Assistance

Americans With Disabilities Act

We take pride in ensuring that our events and functions are accessible to all attendees with special needs. All meeting rooms are wheelchair accessible. Should you require special arrangements, please contact Oncology Today or PER staff at the Registration Desk.

Commercial Supporters

- Bristol-Myers Squibb
- Lilly USA, LLC

Register Now. It's Easy! It's Free!

Updates in Community Oncology 2010: A Focus on Head and Neck Cancers

Please copy completed form and fax to: (832) 601-6712 or register online at: www.oncologytoday.com

Eddie Merlot's
Indianapolis, Indiana
Thursday, July 29, 2010
6:00PM-8:30PM

Please Print:

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|----------------------------------|--|
| Name (First/Middle Initial/Last) | |
| Degree/Credentials | |
| Title | |
| Affiliation/Institution | |
| Address | |
| City State Zip Code | |
| Telephone | |
| Fax | |
| E-mail | |
| Specialty | |
| Special Assistance Needs | |

For additional information, please call Dawn Riggerbach at (866) 924-5290.

Please reply by July 22, 2010 to guarantee your reservation.

Confirmations will be sent via e-mail only (e-mail will be used solely for confirmation purposes).