

Updates in Community Oncology: Improving Therapeutic Strategies for the Management of Renal Cell Carcinoma

Join **Regional Cancer Care** and **Jennifer Garst, MD**, for an interactive, CE-certified dinner meeting that will focus on the most up-to-date information on the practical application of therapeutic strategies to improve the treatment and management of patients with renal cell carcinoma in community practice

**Ruth's Chris Steak House
Durham, North Carolina**

**Thursday, April 8, 2010
6:00 PM – 8:30 PM**

Earn up to 2.0 AMA PRA Category 1 Credit(s)[™] / 2.0 Nursing CE Contact Hours / 2.0 Pharmacy CE Contact Hours

**Registration and Course are Free
Register NOW by printing and faxing the attached form**

OR

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Dear Colleagues,

It is with great pleasure that we invite you to join us for an exciting educational activity, **Updates in Community Oncology: Improving Therapeutic Strategies for the Management of Renal Cell Carcinoma** at Ruth's Chris Steak House in Durham, North Carolina on Thursday, April 8, 2010 from 6:00PM–8:30PM.

This certified CME/CE accredited dinner meeting offers an opportunity for community-based cancer caregivers to rapidly acquire knowledge of the most recent advances in renal cell carcinoma patient care. Designed to be multidisciplinary and interactive, this meeting will be facilitated by **Dr. Jennifer Garst** from **Regional Cancer Care** who will stimulate and guide discussion of the latest data and practical applications through the presentation of select patient cases. In addition, **Dr. Daniel George** from **Duke University Medical Center**, will provide an expert presentation on the most up-to-date, practice-changing data on renal cell and participate in the case discussions. Please refer to the agenda below for further meeting details, or e-mail Dawn Riggerbach at dawn.riggerbach@oncologytoday.com.

On behalf of **Regional Cancer Care**, we hope that you will join us as we provide a multidisciplinary perspective of the most up-to-date treatment options for patients with renal cell carcinoma and offer suggestions for their implementation into your practice.

Sincerely,



**Oncology Today[™] 10101 Woodloch Forest, The Woodlands, TX 77380
education | outcomes | science, 711 Third Avenue New York, New York 10017**

Meeting Faculty

Meeting Moderator	Guest Faculty
Jennifer Garst, MD Director of Clinical Research/Site Leader <i>Regional Cancer Care</i> <i>Durham, North Carolina</i>	Daniel George, MD Associate Professor of Medicine and Surgery Division of Urology Director, Section of Genitourinary Medical Oncology <i>Duke Medical Center</i> <i>Durham, North Carolina</i>

Meeting Agenda

6:00PM–6:30PM	Registration and Dinner	
6:30PM–6:40PM	Welcome and Introduction	Jennifer Garst, MD
6:40PM–7:25PM	Scientific Presentation	Daniel George, MD
7:25PM–8:25PM	Interactive Case Study Presentations & Discussion	All
8:25PM–8:30PM	Closing Remarks	Jennifer Garst, MD

Venue

Ruth's Chris Steak House
7007 Fayetteville Rd.
Hilton Garden Inn-Southpoint
Durham, NC 27713
(919) 361-0123

Program Overview

This activity will feature both a community-based and academic cancer expert reviewing the latest updates in the treatment and management of renal cell carcinoma. Discussions will focus on the immediate clinical integration of novel therapies into the community setting, where many cancer patients are treated. Participants will take away practical information to assist in delivering the most effective evidence-based clinical strategies to their patients.

This activity was planned to address the ACGME/ABMS core competencies of medical knowledge, patient care, and interpersonal and communication skills.

Target Audience

This continuing medical education activity is intended for a multidisciplinary audience of community-based caregivers, including medical oncologists, radiation oncologists, surgical oncologists, urologists, pathologists, nurse practitioners, nurses, pharmacists, and other interested community level practitioners.

Learning Objectives

After participating in this activity the learner should be better able to

- Apply the NCCN guideline updates on the use of targeted agents in advanced/metastatic RCC to making evidence-based treatment decisions for patients with RCC
- Analyze recent clinical trial data on the toxicities associated with targeted agents for the treatment of RCC and evaluate the potential impact on patient outcomes
- Define key prognostic and predictive risk stratification factors to identify patients most likely to benefit from therapy

Method of Instruction

The method of instruction for this conference includes lectures, slide presentations, and question-and-answer sessions to create an interactive educational forum. A course evaluation will be given to each participant.

Accreditation Statement/Designation of Credit



This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of **education | outcomes | science** and **Oncology Today™**. **education | outcomes | science** is accredited by the ACCME to provide continuing medical education for physicians.

education | outcomes | science designates this educational activity for a maximum of 2.0 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.



education | outcomes | science is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

This knowledge-based program has been assigned the Universal Program Number 0247-9999-10-004-L01-P and approved for 2.0 contact hours (.20 CEUs).

education | outcomes | science is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

The number of contact hours awarded for this educational activity is 2.0 contact hours.

This activity is provided free of charge to participants. In order to receive credit, practitioners must participate in the activity for at least 0.5 hour and complete the evaluation and request for credit form. Partial credit may be awarded. Statements of continuing education credit will be provided immediately following the program.

Disclosure Statement

It is the policy of **education | outcomes | science** and **Oncology Today™** to ensure balance, independence, objectivity, and scientific rigor in all its educational activities. All faculty and staff who are in a position to influence content in the CE activities provided by **education | outcomes | science** and **Oncology Today™** are required to disclose to us in advance of CE planning any real or apparent conflicts of interest related to the content of their presentations. We then implement a conflict of interest resolution process. Disclosure of relevant financial relationships with industry will be made known at the beginning of the activity. Faculty are also expected to openly disclose any discussion of off-label and/or investigational uses of drugs in their presentations.

Americans with Disabilities Act Statement

education | outcomes | science and **Oncology Today™** are committed to making its activities accessible to all individuals. If you are in need of specific accommodation, please do not hesitate to contact us.

**This certified CME/CE activity is supported by educational grants from:
Genentech BioOncology
Novartis Pharmaceuticals**

Register Now. It's Easy! It's Free!

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Please copy completed form and fax to: (832) 601-6712 or register online at: www.oncologytoday.com

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Please Print:

Name (First/Middle Initial/Last)	
Degree/Credentials	
Title	
Affiliation/Institution **	
Address	
City State Zip Code	
Telephone	
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E-mail	
Specialty	
Special Assistance Needs	

For additional course information, please call Dawn Riggerbach at (866) 924-5290.

Please reply by April 1, 2010 to guarantee your reservation. Confirmations will be sent via e-mail only (e-mail will be used solely for confirmation purposes).